

eQ-3 PRESS INFORMATION

The cloud for MAX! will be operated until July 1st, 2023

From smart heating to smart living: now cheap from MAX! switch to Homematic IP

Leer, July 1st, 2020 - MAX! was a pioneer in 2011: It was then first specialized system for controlling radiator thermostats with Smartphones on the Internet and has been used in households across Europe used. After almost ten successful years, manufacturer eQ-3 now decided to officially discontinue the point solution for heating and consistently rely on Homematic IP, its fully-fledged smart home system, to concentrate. With an extraordinarily early announcement, one correspondingly long transition phase and exclusive discounts Homematic IP devices enables MAX! Customers to have one smooth and attractive change.

“The MAX! comes to an end after almost 10 years, as a large technically difficult and also economically uninteresting. It is extremely important to us now not to deal with anyone would have been interesting. It is extremely important to us now not to deal with anyone to leave hardware that has become functionlessly alone, as is common in the market below is common. For this reason, we are already informing our customers about this

This early point in time, ”explains Bernd Grohmann, CEO eQ-3. The cloud for MAX! will continue to operate until July 1st, 2023. Local service

as well as programming by PC are also still possible.

be lich. Through the partner ELV, MAX! Devices also still available

- while stocks last.

With Homematic IP, a new and comprehensive solution is now available from the Home eQ-3 ready. The corresponding radiators have already been perthermostats achieve test victories at Stiftung Warentest. The thermostats Homematic IP is available in different versions, some even are cheaper than the devices of the MAX! product line. It also offers Homematic IP also offers particularly innovative and energy-saving solutions for

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Underfloor heating. In contrast to MAX! the Homematic IP system is not limited to the area of heating and can at any time to devices can be expanded in the areas of light, shading or security.

MAX! Customers who want to switch to Homematic IP can now offer eQ-3 exclusive special conditions: The MAX! Cube Gateway comes free in one Homematic IP Access Point exchanged. The customers save directly here List price of 49.95 euros and receive all options from Homematic IP. MAX! Radiator thermostats, wall thermostats and window con-clocks can be compared with the corresponding Homematic IP products with a batt of 50% can be exchanged. The exchange is processed - initially limited to December 31, 2020 - via ELV:

<https://de.elv.com/max-wechselangebote>

Homematic IP offers a particularly high level of security and is the only smart Home system with regard to its protocol, IT and data security from VDE certified. In terms of data protection, Homematic IP goes even further than MAX! and does not require any personal data from its customers to operate the cloud solution. den - no user ID, no email address and no password. Here is the Wireless solution from Homematic IP thanks to a new process patented by eQ-3 rens as well as the possibility of operating a network with routers. ger. With the large variety of products, now more than 100 Homematic IP also offers a particularly large amount of flexible mobility. Homematic IP is online, in stores and at more than 2,000 specialist dealers available from factory.

About eQ-3:

eQ-3 is one of the innovation and technology leaders in the smart home market, i.e. in particular especially in the area of home control solutions. In 2019, eQ-3 was awarded by the renowned market research scher Berg Insight named market leader in Europe for the fifth time in a row. eQ-3 has its own brands and OEM products account for 40% of the installed base of all Whole Home Systems in Europe. With more than 200 product types, eQ-3 has the broadest in the industry Smart Home offer portfolio and has more than 36 million wireless solutions in more than 2 million

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households. Design and product development are carried out with more than 90 developers in the company headquarters in Leer. Production takes place in the company's own plant in Zhuhai, South China, which is the BSCI on Corporate Social Responsibility and the ISO 14001 and ISO certifications 9001 is convincing for environmental and quality management. In 2007 the eQ-3 AG became the since ELV that has existed for over 40 years was spun off The group of companies is 100% family owned.

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